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AEC ARS ELECTRONICA CENTER LINZ MUSEUMSGESELLSCHAFT mbH

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PRESS RELEASE

Easter Break at the Ars Electronica Center

From March 31 to April 8, 2007, the Ars Electronica Center cordially invites visitors to go on free guided tours and journeys of adventure. Due to preparations for the upcoming move, only the 1st Lower Level (featuring the CAVE and Gulliver's World), the Lobby and the Mezzanine (Humphrey's landing zone) are open to the public. That's why we're offering a **50% discount on admission**: Adults pay 3 euros, kids 1.50 euros. Plus, all visitors receive a **pass for a free visit to the AEC** at the new (temporary) location at Graben 15 on the corner of Dametzstraße.

JOURNEY OF ADVENTURE / March 31-April 8 / 2-3 PM daily

Amazing futuristic worlds populated by imps and a little dragon named QuiQui are awaiting visitors. Take a playful approach to learning how human beings and computers can communicate with one another without a mouse or a keyboard on a journey of adventure in the Museum of the Future.

GUIDED TOURS / March 31-April 8 / 11 AM and 2 PM daily

Encounter, experiment, play, design – and, while you're having fun, learn a thing or two about how information and communications technologies are changing our lives—from our workplaces to our recreational activities.

PRE-REGISTRATION

Telephone: 0732/7272-0; e-mail: center@aec.at

Ars Electronica Center Linz Hauptstraße 2, 4040 Linz

OPENING HOURS / March 31 to April 8

While school's out for Easter, the Ars Electronica Center will be open daily from 9 AM to 5 PM. On April 9, the Museum of the Future on Hauptstraße will close; the new (temporary) facility at Graben 15 on the corner of Dametzstraße will open April 17. **Everyone's invited to an Open House on May 1 to check out the new premises.**

With queries, please contact:

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